




Ally Keenan

GRAPHIC DESIGNER

Graphic Designer based in Conshohocken, PA with over 4 years of experience creating impactful, results-driven marketing materials. Skilled in blending creativity with strategy to deliver high-quality designs that engage audiences and meet client needs.



PORTFOLIO AVAILABLE AT: ALLYKEENAN.COM

-  allykeenan.com
-  akeenan1998@gmail.com
-  linkedin.com/in/ally-k

EDUCATIONS

Bachelor of Arts: 2019
Interactive & 2022
Graphic Design


Vice President: 2021
Graphic Design Club 2022

Millersville University
of Pennsylvania

MY SKILLS

Adobe Illustrator 

Adobe After Effects 

Adobe Photoshop 

Microsoft
Powerpoint & Word 

WORK EXPERIENCES

Com. Design Manager 2024
Lacher Insurance, Souderton, PA Present

Leading creative initiatives as Communications Design Manager at Lacher Insurance, overseeing projects and developing marketing materials that drive brand engagement and business growth.

In-House Graphic Designer 2021
Funky Little Sign Shop, Doylestown, PA 2022

Designed logos and branding materials while conveying effective and cohesive messaging to align with client goals and brand identity predominately through signage.

Marketing Com. Coordinator 2022
Lacher Insurance, Souderton, PA 2024

Developed branding content for social media and signage, managed monthly communications, and maintained strong relationships with over 20 companies to ensure consistent messaging and engagement.

Graphic Design Intern 2021
Funky Little Sign Shop, Doylestown, PA 2022

Developed branding content across various media, including business cards, signs, and logos, to effectively promote businesses and enhance their overall brand presence.