Ally Keenan

GRAPHIC DESIGNER

Graphic Designer based in Conshohocken, PA with over 4 years of experience creating impactful, results-driven marketing materials. Skilled in blending creativity with strategy to deliver high-quality designs that engage audiences and meet client needs.



allykeenan.com



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EDUCATIONS

Bachelor of Arts: 2019 Interactive & 2022

Vice President: 2021 Graphic Design Club 2022

Millersville University of Pennsylvania

Graphic Design

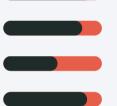
MY SKILLS

Adobe Illustrator



Adobe Photoshop

Microsoft Powerpoint & Word



WORK EXPERIENCES

Com. Design Manager

Lacher Insurance. Souderton, PA

Present

2024

In-House Graphic Designer Funky Little Sign Shop, Doylestown, PA

2021 2022

Leading creative initiatives as Communications Design Manager at Lacher Insurance, overseeing projects and developing marketing materials that drive brand engagement and business growth.

Marketing Com. Coordinator

2022 2024

Lacher Insurance, Souderton, PA

Developed branding content for social media and signage, managed monthly communications, and maintained strong relationships with over 20 companies to ensure consistent messaging and engagement.

Graphic Design Intern

predominately through signage.

2021 2021

Funky Little Sign Shop, Doylestown, PA

Developed branding content across various media, including business cards, signs, and logos, to effectively promote businesses and enhance their overall brand presence.

Designed logos and branding materials while

conveying effective and cohesive messaging

to align with client goals and brand identity

PORTFOLIO AVAILABLE AT: ALLYKEENAN.COM